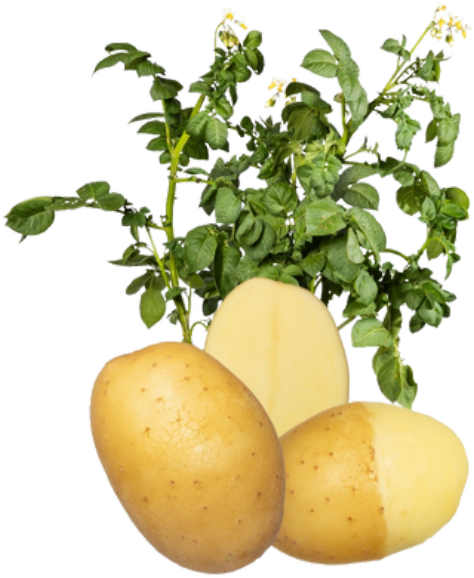
COUNTRY

MEIJER POTATO

Our newest member to the table potato sector is COUNTRY (CMK2017-039-011). This robust and reliable variety is increasingly having a noticeable impact in a number of countries. Time for an update!

COUNTRY: suitable for every country!



COUNTRY: Climate adaptive, tasty packing variety with high marketable yield

The variety COUNTRY is a strong and robust table potato variety with a high marketable yield per hectare. With its strong climate adaptivity and very homogenous tuber size, COUNTRY is a sustainable option for packers, farmers and traders.

Also notable is the variety's versatility. The rich taste and texture, make COUNTRY suitable for a wide range of culinary end markets. The potato variety fits into the table, home French fry and peeling market

COUNTRY's adaptability and consistent performance contribute the security of supply for the whole chain: key for the future!







Traits

- Homogeneous marketable product in shape and size
- Very stable through various soil types and climates
- Virus Y resistant
- Strong against common skin blemishes
- Suitable for a wide range of end markets



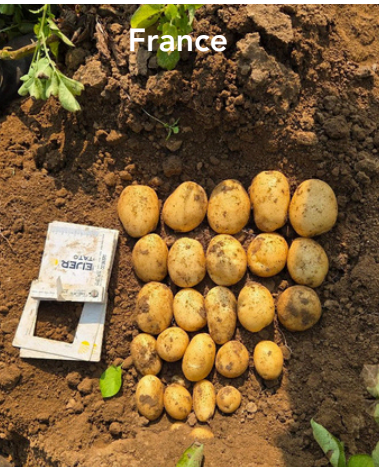
Where COUNTRY grows

The variety COUNTRY thrives in a variety of climates and soil types, making it a reliable choice for farmers. As shown on the map, the variety grows already in many European countries and also in the Middle East. A substantial expansion of the growing area is expected for next growing season.

Results & feedback

Growers have reported great and promising results with the variety COUNTRY. They are very pleased about the consistent performance in terms of yield and quality. Many mention its resistance and ability to adapt to different growing conditions. “Strong plant, quick growing and easy to cultivate”, is the feedback we most often receive. Good tuber numbers and uniorm size are also named as positive features by farmers.

COUNTRY also impresses our customers. The variety is versatile in use and suitable for various culinary end markets. The uniform size and consistent skin quality throughout the storage season make it an attractive and easy-to-pack product with good shelf-life.

























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